

Cheshire & Merseyside Baby Week 2020

16 – 22
November

What's On



Cheshire & Merseyside



Baby Week
2020

#BabyWeekCM2020

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What is Baby Week ?

A collaborative platform to

- **Share**
- **Engage**
- **Entertain and**
- **Inform**

A joint enterprise with

[Bradford](#) & [Leeds](#) Baby Week 9-15 November

Its trans-Pennine collaboration –FREE to join wherever you live or work !

#BabyWeekCM2020



Cross sector & dual focus

Baby Week brings together cross-sector organisations, families and caregivers to promote the importance of giving babies the best possible start in life.

It's a great opportunity for organisations working with babies and their families and caregivers to come together and learn from each other (includes preconception, pregnancy and beyond) ;and try out activity that feeds curiosity.

It's a chance to be the first to learn about the latest research, policy and practice development in early childhood development.

It is also a platform for you to showcase your work and the services you provide and extend your reach.

Get involved!





**Key themes
at
a
glance**

Monday 16

International Day of Tolerance

Tuesday 17

World Prematurity Day

Wednesday 18

Health Literacy - Engaging Citizens for Good

Thursday 19

International Men's Day &
World Toilet Day-designing a better world

Friday 20

World Children's Day

Saturday 21 & Sunday 22

Celebrating families.





What's On Day by Day

#BabyWeekCM2020

**16
November**

Promoting tolerance and understanding

Zoom in:

11.00am -12.30pm

In conversation: The Cheshire and Merseyside BAME Maternity Network

2.00pm-3.30pm

Developing cultural competence- it is everyone's business

**Dr Shaima Hassan University of Liverpool and
Jen Kohan the Innovation Agency**

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**17
November**

Addressing health inequalities before they start !

10.30-12.00 noon

Dr Phil McHale and Dr Ian Sinha

Institute of Population Health Sciences
University of Liverpool

60,000 preterm births and rising
Why respiratory inequalities begin before birth.

It doesn't have to be like this !





17 Nov

The launch party!
2.00pm-3.30pm

It's here !

**The National Women
and Children's
Creative Health
Handbook: Wellbeing
by Design**



18 Nov


Pictures speak volumes

9.30am-10.30am

In conversation

**Artist Lisa Creagh
and Dr Vicky Fallon
University of Liverpool**

Exploring links between
breast feeding and mental
health





18
November
more..

11.00pm-12.30pm

Health and the economy
Gender counts

Dr Mary Ann Stephenson CEO
the Women's Budget Group
with

Dr Sophie Wickham University of
Liverpool



18 Nov

more.....

2.00pm-3.30pm
**Health literacy, engaging
citizens for good**

Jonathan Berry NHS England

**Dr Ruth Carlyle Health
Education England**

**Sorrelle Clements Coventry
Library Service & National Public
Libraries Health Group**

[Book here](#)

Quick question for women reading
this:

Do you know where your cervix is?

18 Nov

3.00pm-4.30pm

**Why booze and babies
don't mix**

Hear all about it

**Dr Mary Nolan the only Professor of
Perinatal Education in England
University of Worcester**

with

Joanna Buckard FASD UK

Let's do something about it





19
November
more...

11.00am-12.30pm

Dads matter

The Fatherhood Institute

with

Kathy Jones Joint CEO

and guests

Removing systemic and cultural barriers to support men's participation has to be a priority

Supporting Men Behaving Daddly

19 Nov

2.00pm-3.30pm

Designing wellbeing

Modern housing and public architecture is a social justice issue with

Dr Helen Aston
Manchester School of
Architecture
and friends





20 November

**A Music
Extravaganza**

**Live from Liverpool and
New York**

20 Nov
more....

1.30pm-2.30pm

Instrumental for health

with the

Live Music Now

It works: exploring the evidence

Karen Irwin and Professor Adam Ockelford

Followed by

Try it here;

An interactive live music session for early years and all the family

The Rise Music Duo





20
November

3.00pm- 5.00pm
Live from Liverpool &
New York USA

Let's build a creative and empathetic
world together.
It starts now!

with the Carnegie Hall Lullaby Project Team, Live
Music Now ,NHS England, the Arts Council
and more

Watch and enjoy (sneak preview)

Don't forget to join us on 20 Nov-booking opens
soon!



21-22
November
Say hello &
play
weekender

Over this weekend we will be showcasing amazing resources from Live Music Now (and others) for families to promote play and relationships.

Join the free taster and have a go sessions which include everything from live music and baby massage to family story times and much more...

Remember play is important to healthy brain development.

and it is also good for you too.

[World Television Day](#) and [World Hello Day](#)



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Event Hashtag:

#BabyWeekCM2020

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